


The Thread - issue two, UK

Desktop

The Thread


Your regular wake up call



New kid on the blog: Courtney Act telling bedtime stories

We asked young people aged nine to 16 what kept them awake at night. More than half said they didn't always feel they could just be themselves. No-one should be (literally) losing sleep over living their best life. So, inspired by the success of our grown-up storytelling event with Bill Nighy, we turned to another international treasure, RuPaul's Drag Race and CBB star Courtney Act, to create a space for stories, silliness and self-love.


[Read more](#) →



We're hiring for our Dream Team

Do you love sleeping on the job? Then we've got a task for you! Simba HQ is seeking a three person "Dream Team" to help us in our mission to make sleep better for everyone. Three chosen candidates will help us investigate how well sleep tips work for a month, using their own brand new Simba Mattress and a Fitbit Versa to track sleep activity. Oh, and did we mention the £600 payday?


[Read more](#) →



Cool Innovation

We were never more grateful for OUTLAST® than this summer. As temperatures soared, those of us in the know kept a cool head with Simba Hybrid® pillows and duvets. Perhaps you're already an OUTLAST® fan. But if you've somehow missed us banging on about it, you only need know this: it's a material that regulates temperature. That's right. Stay cool in summer and warm in winter. What more do you need?

[Discover more](#) →






Overheard at Simba HQ...

If you've snagged tickets to Hamilton: An American Musical, don't throw away your shot - here at Simba HQ we're all singing along. We've also been obsessing over American Gods by Neil Gaiman... There must be something in the water.

Getting social

We love seeing how excited you get when your new Hybrid® Mattress arrives. Here are some of our favourite social media posts from you this month #SimbaSleep



[@unlikelydad](#) [@bethsandland](#) [@chloeburcham](#)


[Instagram](#) [Facebook](#) [Pinterest](#) [Twitter](#)

SIMBA

Mobile

The Thread

Your regular wake up call




New kid on the blog: Courtney Act telling bedtime stories

We asked young people aged nine to 16 what kept them awake at night. More than half said they didn't always feel they could just be themselves. No-one should be (literally) losing sleep over living their best life.

So, inspired by the success of our grown-up storytelling event with Bill Nighy, we turned to another international treasure, RuPaul's Drag Race and CBB star Courtney Act, to create a space for stories, silliness and self-love.

[Read more](#) →




We're hiring for our Dream Team

Do you love sleeping on the job? Then we've got a task for you! Simba HQ is seeking a three person "Dream Team" to help us in our mission to make sleep better for everyone.

Three chosen candidates will help us investigate how well sleep tips work for a month, using their own brand new Simba Mattress and a Fitbit Versa to track sleep activity. Oh, and did we mention the £600 payday?

[Read more](#) →




Cool Innovation

We were never more grateful for OUTLAST® than this summer. As temperatures soared, those of us in the know kept a cool head with Simba Hybrid® pillows and duvets. Perhaps you're already an OUTLAST® fan.

But if you've somehow missed us banging on about it, you only need know this: it's a material that regulates temperature. That's right. Stay cool in summer and warm in winter. What more do you need?

[Discover more](#) →






Overheard at Simba HQ...

If you've snagged tickets to Hamilton: An American Musical, don't throw away your shot - here at Simba HQ we're all singing along. We've also been obsessing over American Gods by Neil Gaiman... There must be something in the water.

Getting social

We love seeing how excited you get when your new Hybrid® Mattress arrives. Here are some of our favourite social media posts from you this month #SimbaSleep



[@unlikelydad](#) [@bethsandland](#) [@chloeburcham](#)

[Instagram](#) [Facebook](#) [Pinterest](#) [Twitter](#)

SIMBA