

## Experience

### Simba Sleep // Digital Designer

#### London, UK // August 2017 - Present

This role is part of the in-house design team with a specialization in digital design. Specific areas of focus include performance marketing, UI design and CRM. The role is fast-paced and highly responsive. Work with print-based media is also sometimes required.

### CNN News // Digital Design Intern

#### London, UK // July 2017 - August 2017

Interned in the features department of the design team at CNN. This team worked with CNN Africa, CNN Health, Sponsorships and Global Projects. My role within the team included (but was not limited to) managing the CNN design social account, infographic design and creating imagery for CNN articles and features.

### Solar Time Ltd. // Design Intern

#### Hong Kong, China // June 2016 - September 2016

Worked solely on design materials for the Deutsche Uhrenfabrik Thüringen (DuFa) brand, including visual merchandising, graphic design and corporate management. Highlights include creating an advertisement for DuFa for Cereal Magazine's September 2016 issue, social media management and expanding and refining the direction of the brand visually.

### Art Asia Pacific // Design Intern

#### Hong Kong, China // June 2015 - September 2015

Internship focusing on design at ArtAsiaPacific (AAP), aiding in the production of the 2015 September / October issue. Duties included designing and laying out magazine elements, website maintenance and any new articles that were added and liaising with printers. Additionally, this internship also included aiding the editorial team in research and filing.

## Education

### Goldsmiths College, University of London

#### Bachelor of Arts (Honors) in Design

First Class Honors // 2014 - 2017

### South Island School, Hong Kong

#### International Baccalaureate Diploma

40 of 45 points // 2012 - 2014

## Skills

### Software

Illustrator, InDesign, Photoshop, Lightroom, Bohemian Sketch, Invision, Zeplin, Mailchimp

### Formats

UI / UX design, Paid Social design, CRM, Google Display, Adform banners

### Misc.

English (Native)  
French (Intermediate)  
Cantonese (Basic)  
Hold a UK driving license